

BRINGING A PROVEN MODEL TO GREATER BATON ROUGE

To meet our region's most pressing needs, we're bringing two of Junior Achievement's most impactful, proven programs to our area.

Our vision for the Junior Achievement and Discovery Center Mobile is to create a state-of-the-art learning lab on wheels, featuring JA BizTown and JA Finance Park.

With your help, Junior Achievement will continue to lead the way in preparing our community's students to face tomorrow head-on, ready to take on every challenge and opportunity that comes their way.

Your gift is an investment in the next generation of leaders, innovators, doers, and makers who will shape our community and our 21st century economy.

DONATE →



A STUDENT EXPERIENCE UNLIKE ANY OTHER



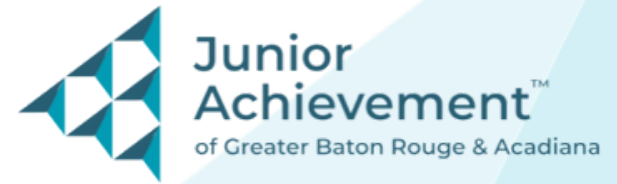
ENGAGE

join

PARTICIPATE

unite

inspire



discovery center *mobile*

JA Junior Achievement™
BizTown®

JA Junior Achievement™
Finance Park

- Focusing on Grades 4-6
- Career Readiness | Community & Economy
- Financial Literacy | Business Management

JA BizTown provides educators with lessons and resources to effectively integrate financial literacy and work and career readiness into the elementary school classroom. The learning experience supports critical thinking skills and student engagement, and successfully combines in-class learning with a day-long visit to an interactive, simulated community.

LEARNING EXPERIENCE OBJECTIVES

- Discuss the roles they play as citizens, workers, and consumers in their community and relate those roles to the free enterprise system.
- Discuss the importance of citizen rights and responsibilities in a community.
- Demonstrate a basic understanding of the free enterprise system.
- Build money management skills through a practical knowledge of economic concepts and banking practices.
- Develop an understanding of basic business practices and responsibilities.
- Display the soft skills necessary for successful participation in the world of work.

HELP You Can Tomorrow Needs You Today

Volunteers are what bring our programs to life. When students can connect with an adult and hear about their life experiences, they are exposed to opportunities and pathways they often have never envisioned.

JA volunteers help show students how concepts learned in the classroom are applied in everyday life while in an environment that allows them to test out those scenarios in a hands-on experience.

We have opportunities to mentor elementary, middle, and high school students and we can accommodate individuals or your entire team.

Scan below to join us today!



- Focusing on Grades 7-12
- Financial Literacy
- Career Exploration

JA Finance Park helps students build a foundation upon which they can make intelligent lifelong financial decisions, including those decisions related to income, expenses, savings, and credit.

LEARNING EXPERIENCE OBJECTIVES

- Identify personal interests, skills, work preferences, and values.
- Identify career interests.
- Evaluate the risks and benefits of saving and investing.
- Evaluate risk and recognize insurance as a way to minimize it.
- Define taxes, explain their purpose, and understand how they benefit everyone.
- Explain the advantages and disadvantages of using credit cards and debit cards.
- Explain why budgeting is an important life skill.
- Identify the components of a successful budget.
- Create a successful budget using hypothetical life situations.